



of the arts

SPONSORSHIP OPPORTUNITIES

	Executive Producer	Producer	Director	Assistant Director	Promoter	Friend of the Arts
	\$10,000	\$5,000	\$2,500	\$1,250	\$600	\$360
ANNUAL SPEAKER EVENT						
Tickets (VIP ticket purchase available only to subscribers of the Patrons of the Arts program)	4 VIP	2 VIP	2 Preferred Admission	2 General Admission		
Reserved Seating			Priority			
Invitation to VIP dessert reception and photo opportunity with speaker			With VIP ticket level purchase	With VIP ticket level purchase	With VIP ticket level purchase	With VIP ticket level purchase
Reserved Parking at the event	✓	✓				
Recognition:						
Differentiated recognition on event signage and day-of-event materials						
Logo on event page						
Social media event post						
Listing in evening's program						
RECOGNITION						
Title Sponsor of 1 cultural arts category of your choice. Categories: Music & Theater (7 events), Film (14 events), Books (4 events), Speakers (12 events), Art Gallery (11 events)	✓					
Sponsor one (1) event of your choice		✓				
Sponsor recognition to include the following:						
Marketing and promotional collateral (postcard, flyers, e-blasts, posters)						
Event signage and day-of-event materials	Every category-related event	To sponsored event				
Day of event announcement recognition						
Logo on website for programming						
Media advertising: print, online						
Social media post for each event in the season						
Dedicated social media announcement for the season's roll-out						
Ad in Patron of the Arts program brochure		Half Page				
Recognition on Patron of the Arts program brochure supporter's page and website	✓	✓	✓	✓	✓	✓
SEASON BENEFITS						
Complimentary tickets	4 to every category related event	4 to sponsored event				
2 tickets to each of the following events:						
JCCU (one date)						
Book Events (one event)						
Thurnauer Chamber Music Society (one concert)	✓	✓	✓	✓	One Event	
Film Events (one film)						
Steve Masi Piano Concert						
Gift of Music Gala Benefit						
Additional tickets to Patron of the Arts events*	16	12	8	4		
Early access to ticket purchases						
Personal concierge service	✓	✓	✓	✓	✓	✓
Invitation to annual Patron of the Arts wine and cheese reception						
Discount on art gallery purchases	10%	5%	5%			
If applicable at each event:						
Reserved Seating	First 3 rows	First 3 rows	First 3 rows	First 6 rows		
Reserved Parking						
Invitations to VIP Receptions						
Meet and Greets*	✓	✓	✓	✓	✓	
Autographed Merchandise						

Events are subject to change.
*Not inclusive of premier speaker event

Become a Patron of the Arts online at jccotp.org/patron
For more information about our new Patron of the Arts program, contact:
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